



# FastBooking Engine

Convert visitors to your hotel website into buyers

*FastBooking Engine is the industry's most comprehensive, high performance Internet booking engine. It combines advanced merchandising facilities with an interactive, user-friendly booking interface that results in higher con-version rates and greater revenues.*

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*"The FastBooking Engine is an extremely powerful tool allowing us to set up every possible tariff and package in line with our yield strategy. We've seen an incredible increase in web bookings since switching to FastBooking."*

Carl-Peter Echtermeijer  
Assistant General Manager  
Grand Hotel Wien  
Austria

## Generate more bookings on your hotel website

Direct access to the booking process from all your website's strategic sales points, driving more visitors to your online shop. Thanks to its fast, intuitive, simple-to-use interface, the FastBooking Engine offers visitors the best booking conditions and increases hoteliers' conversion ratio. On average our clients increased the volume of their direct bookings by 31% in 2009.

## Increase profitability and generate new revenue

The FastBooking Engine not only helps convert your visitors into clients, it encourages them to add amenities or customize their packages by booking additional services with high added value, to add options or upgrade their room type at the time of their reservation--leading to incremental revenue. All your services including spa, restaurant or seminar offers can be configured and sold from your website.

## Improve your customer satisfaction and loyalty

The FastBooking Engine helps you build long lasting relationships with your customers. Your guests will be able to easily compare your offers, personalize their stay and quickly book in their language and currency. You will be able to create personalized access with specific offers for negotiated and frequent bookers.

## Promote your brand efficiently

Your hotel is unique and you want your visitors to feel the quality of your property straight from your website. The FastBooking Engine provides a customized booking interface, in total harmony with your website's visual identity, which highlights your hotel's selling advantages.

## Benefit from our unique expertise

During the last ten years, FastBooking has partnered with thousands of hotels in international destinations and built thousands of online success stories. You can benefit from this unique expertise. A dedicated account manager will convert this outstanding know-how into practical advice and concrete action plans for your hotel.

## Access to FastBooking service platforms

FastBooking Engine interfaces seamlessly with FastBooking Web Traffic Builder and Hotel Traffic Builder as well as Website Package. Use it together with additional FastBooking services to strengthen your online strategy: FastBooking Checker, Updater, Social Media, Mobile apps and sites, and more.

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For more information visit,  
[www.fastbooking.net](http://www.fastbooking.net)  
or contact us directly at:  
[sales@fastbooking.com](mailto:sales@fastbooking.com)



# The most powerful booking engine on the market

## Stimulate booking with an easy-to-use interface

- The booking process can be completed in just four easy steps.
- Users can select any one of 30 languages and 62 currencies when making their reservation.
- Users can book multiple rooms for separate dates at the same time.
- All available tariffs and offers are displayed on a single screen, with automatic calculation of discount rates, for easy reading and price comparison.
- Offers are enhanced with photos and detailed descriptions.
- Guests can add up to 25 options to their stay at the time of the reservation.

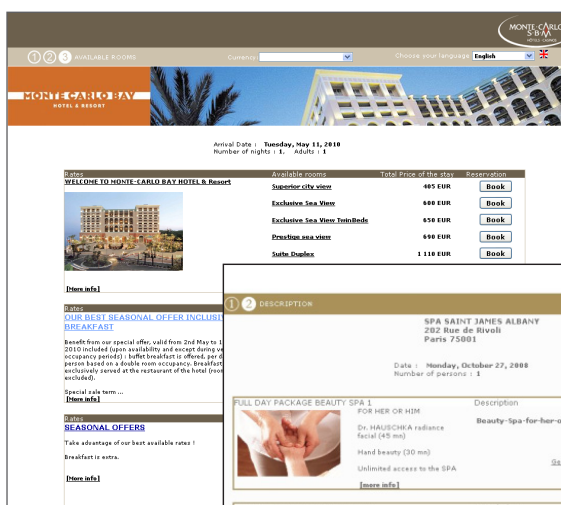
## Promote all your offers

The FastBooking Engine promotes all of your offerings, differentiating your property from competitors, maximizing guest satisfaction and increasing revenue per guest.

- Configure and display all types of offers and packages commonly used by the best performing yield managers:
  - Allotment or free sale rates with restrictions, extra nights for packages, extra services;
  - Last minute rates, early bird, discounted rates according to length of stay, net price per period, specific children policy, etc.
- Your guests can customize their stay through real-time, online booking for all or part of a hotel's services in a single operation.
- Our Multi-Property Module promotes all your properties, immediately and automatically cross-selling between them. This gives users the choice of another property on the same date if their hotel-of-choice is full.
- The FastBooking Engine features add-on modules through which you can sell all your additional services: spa, restaurant, seminar.

## Create new revenue opportunities

- The Package Builder Module of the FastBooking Engine helps customers personalize their stay. The hotel's entire range of services is presented together on a single page. Clients select the services that interest them and compose their made-to-order reservation.
- The FastBooking Engine provides Upgrade and Upsell opportunities. You can propose upgrade options with preferential conditions to users who



have finalized a reservation in your establishment.

- Create customized access and rates for frequent or corporate bookers.

## Analyze performance with business intelligence tools

- Advanced reporting tools keep track of your Key Performance Indicators.
- Monitor bookings across sources. By tracking the origin of your bookings you will be able to evaluate the efficiency of your website and various marketing campaigns, calculate your conversion rate and measure your return on investment: natural traffic, pay per click campaigns, distribution partnerships, etc.

## Connect with your current property management environment

- FastBooking Connectivity Services enable the FastBooking Engine to interface with many of the most popular PMS's including Micros Opera and MyFidelio, Sothis by Realsoft, Jazotel, Medialog, Mingus, Hotel Concepts, Winner, and more.
- The FastBooking Engine is fully integrated with key payment systems.
- The FastBooking Engine integrates with the most popular web analytics to track conversion ratios, average transactions prices, the popularity of various packages...

## Choose a mobile-ready tool

- The FastBooking

Engine has also been adapted to the specific requirements of the mobile environment. It is compatible with major mobile platforms and mobile browsers.

## Benefit from our revenue optimization service

- Our international team of hospitality professionals is committed to your online success.
- Your dedicated account manager provides consulting and revenue-enhancing advice adapted to your needs.